

Dear Mr./Mrs.

My name is Artur, I am 19 years old and am currently in my 4th semester of business administration at Insper, with full scholarship. I am currently applying to the scholarship interexchange program.

Since young, I realized my interest and abilities in business, and hence an immense will to study business and economics grew within me, which motivated me to give my all in studies and activities. Encouraged by my father, I have worked ever since I was young. At 12 years old, I was already making webpages to sell to real estate agents. I was raised and educated in Spain, and have lived in Portugal too, which made me capable of easily adapting to changes and developed in me a passion for new challenges and meeting new people.

As a long term goal, I wish to become an entrepreneur and promote social impacts in my country. Apart from its prestigious recognition as the best business school in Germany, being an international university, I am certain that the University of Mannheim is a fundamental step in my journey. It will give me the perfect opportunity to be in contact with multiple cultures, in a city full of young, inspired minds. Moreover, its strategic location in the center of Europe will allow for my free time to be spent travelling to near cities and countries, expanding my horizons even further and contributing to my personal and academic development. I also have the short term goal to expand my linguistic knowledge, and Germany seems like the perfect opportunity for me to learn German.

It would be a great honour to study in the University of Mannheim, for its excellency in academic research.

I strongly believe that a contact with its faculty will be fundamental for the development of my start up on real estate back in Brazil, especially in recognition of the university's reputation as a reference in research of sharing economy, the same field as that of my business. I recently had the experience of doing an internship in a major multinational (Metlife), which made me notice how working with people with different cultural backgrounds is exceptionally enriching to my learning and to the quality of work produced. In this way, I am keen to study abroad and embrace an international learning experience, especially in Germany because of its richness in culture and morals.

I have made it a priority in my life to be involved in academic and extracurricular activities. I was a member of the credit risk core research at Infinance, a financial Market entity. Currently, I am a Trainee at Insper Jr, the Consulting company at my university. I was rewarded as the 4th best chess player in the city of São Paulo, and participated in a range of basketball tournaments, all of which I believe have taught me about discipline and group work in a way that my classes never could. This is why I never settled and always search for new opportunities to build my character. In this same way, I worked in many charity associations, such as ONG Vidas, which works with disabled children, and in the organization Casa Hope, which helps children with cancer, all of which has taught me things which words could never describe.

I believe that in the midst of all activities and experiences that I have engaged in, an interexchange would be incredibly remarkable, for it would give me the opportunity to enlarge my knowledge base, expand my character and simultaneously meet new people.

I am available to answer any question and abide suggestions.

Regards,
Artur Ribeiro